

- Enlist extra greeters, order donuts, and make extra coffee. The worship service should also be intentional.
- Use songs that are familiar and preach a message that is evangelistic. (Amazing Grace)

H. \_\_\_\_\_ and \_\_\_\_\_.

- Many events can and should be repeated on a yearly basis.
- By repeating the event and working to always improve it, you create traditions that your community may learn to love and you increase your impact year after year.

Event evangelism is not dead, it is just not often done well. Seek to love your community and proclaim the name of the Lord through a well-done event and watch your community discover the love that can be found in Christ's church.

**Conclusion:** \_\_\_\_\_

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**ALIVE**  
**IN CHRIST**  
SPIRITUAL LEADERSHIP CONFERENCE

**Title:** Event Evangelism

**Speaker:** Jerry Ferrso

**Introduction:** \_\_\_\_\_

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## 1. What Is \_\_\_\_\_ Evangelism?

**DEFINITION:** A church activity, outside of services and door-to-door, that is designed to attract the lost and prepare them to receive a gospel presentation

**DEFINITION:** A tool to get people to think about their eternity

- The hope of an event like this is that even though unbelievers might come for the \_\_\_\_\_ reason, they will leave with the real \_\_\_\_\_.
- People will come to these \_\_\_\_\_ before they will come to a church \_\_\_\_\_.
- Event evangelism is the \_\_\_\_\_ of Christ all working \_\_\_\_\_ with their individual spiritual gifts for the cause of Christ.
- The scope of these events can be as diverse as: your Christian school \_\_\_\_\_, athletics, holidays, \_\_\_\_\_ celebrations, honoring \_\_\_\_\_ groups, etc.



## 2. How Can We \_\_\_\_\_ Event Evangelism?

- A. Use holidays to your \_\_\_\_\_.
- B. Take advantage of community events for your outreach \_\_\_\_\_.

## 3. Where Do We \_\_\_\_\_ ?

Here are eight keys you need to take if you are to have effective event evangelism:

### A. Begin by \_\_\_\_\_ for God to bless your event.

- Regardless of how well it is done, unless the Holy Spirit meets with you, the event will be a failure.

### B. Clarify the \_\_\_\_\_.

- What is your goal?

Your goal has to be clearly defined.

You might have many goals, but what is the ONE purpose you want to see accomplished?

If this ONE THING isn't accomplished we have failed.

### C. Prepare \_\_\_\_\_.

- If you want your event to draw people in and actually hear the gospel, you need to make a plan.
- What is your goal?
- How many people do you anticipate?
- How much will it cost and how much money has been budgeted.

### D. Advertise \_\_\_\_\_.

- Professional invitation cards from online companies do not cost very much and elementary schools will often distribute them to their children for you.

- Facebook ads are also affordable and creating Facebook events and posts are free.
- Make sure you also utilize your church website. If you have a large event coming up, it should be front and center on your church homepage.

### E. Have an \_\_\_\_\_ plan.

- Sharing the gospel at an event like a fall carnival is hard, but just because it is hard doesn't mean that it shouldn't be done.
- If evangelism is your goal, you need to have a plan to present the gospel and asking the guy operating the toddler bounce house to hand out tracts is not a good evangelism plan.
- Will people be guided toward a table with evangelistic materials and evangelists who will share the gospel personally?
- Will you have video testimonies or video presentations of the gospel?
- If you do not intentionally plan for evangelism, evangelism will not happen.

### F. \_\_\_\_\_ Up.

- This is hard.
- For follow up to take place, there has to be some kind of registration filled out by participants.
- As with so many other things, this takes planning.
- How will participants register, where will they register, what will you do to encourage them to register?
- One way to ensure registration is to give some door prizes and to require registration to receive a meal ticket.
- Once those registrations have been secured, enlist an army of volunteers to call each participant and offer to pray for them and invite them to worship on the following Sunday.

### G. Prepare to \_\_\_\_\_ your guests.

- If you invite people to be with you on a particular Sunday, make sure you are ready to receive them.