



Title: Reaching Families Through Bus Ministry

Speaker: Jacob Bundy

Introduction: _____

**1. Reaching Families through _____
Ministry**

- A. Set 3–4 inspirational measurable goals.
- B. Establish weekly route/class objectives that fall under each of those goals.
- C. Communicate goals and objectives clearly and consistently.
- D. Track your goal progress and communicate it to your volunteers every week.
- E. Highlight success stories on a consistent basis.



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2. Reaching Families through Family Events

- A. Plan your event the week _____ a church big day.
- B. Connect your community event to your church with your _____.
Brand your event as an event for families and your church as a place for families.
- C. Collect _____ info from families at registration and ask them the question.
- D. At your community event, _____ every family to come the following week to your church big day.
- E. Provide a _____ incentive for families at your community event.
- F. Personally visit every interested family the _____ week.
- G. Track the interested _____ that do and do not attend.
- H. Keep _____ up with the interested families.

Conclusion: _____

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